



This being the first publication of consultation/survey results done on Connexion Potton, please consider the following before reading any further.

1. A sincere “thank you” to those who signed up and especially those who answered our first consultation. If you’re still undecided about participating in Connexion Potton, please reconsider. Your views are important, and remember, the credibility of your comments and complaints increase when you participate! If you’re concerned about privacy or misuse of this data, please consult <https://potton.ca/en/municipality/potton-connexion/>
2. This survey and any that will come later are different than the ones in the media. The focus will always be on our community, and each consultation will add a little more clarity into who we are and how we feel.
3. Because Potton’s population is comparatively small, even a small sample of respondents will give us a reasonably good idea of what residents are thinking. Although our surveys aren’t perfect, the thing to remember is that this gives us a more detailed and valid view than anything we have seen to date.
4. On that note, people without Internet access, uncomfortable using computers, busy with their work; those who do not vote, volunteer or who spend little time in Potton are less likely to be represented in the results. People with opposite profiles are more likely to be included.
5. Connexion Potton was conceived as a two-way process, but without your feedback – it won’t get better! Critique of how we do things and challenge to our findings are welcome, but we remind you that we are imperfect humans, busy with our own lives, volunteering our time and acting in good faith. Suggestions to the contrary make it much harder to sustain this effort. Please presume our good faith, *then* give us hell if you must.

How much of the community has enrolled in the Connexion Potton project?

- When we launched this consultation, 645 households had signed up for Connexion Potton, which we consider good progress. From those households we collected roughly 940 email addresses.

Response Rate for the latest consultation:

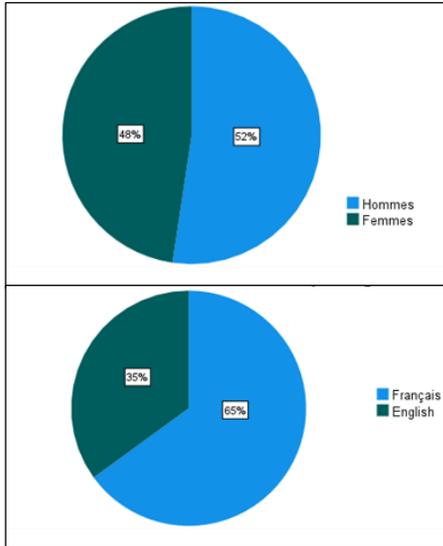
- We sent email invitations to about 900 individuals and received some 365 in return– about a 40% response rate. This is excellent – far more than most surveys – and more than enough to tell us a great deal about the community as a whole and even some other smaller groups such as men, women, full-time residents and so on. Please remember to answer the questionnaires as soon as possible. Your opinion counts... **if** you express it on time.
- A few people have reported problems receiving Connexion Potton emails. It could be your email provider is filtering out our emails as spam or junk. Please check your spam folder and tag our mail as legitimate. That will probably fix the problem, but if not, let us know.

How are we going share the results of the first “quality of life” consultation?

- Piece by piece, in documents like this one on the Potton.ca website, over the course of several weeks, and primarily for the following reasons:
 - We want you to digest both the data and its limits, and this will be easier if we deal with it in bite-sized chunks. Until the end of March, the volunteer Connexion Potton research desk has too much to do, and too little time. It happens!!
 - Finally, some topics are simpler to analyze than others. For example, the data about the preferences for quality-of-life projects is complex and requires more sophisticated data-processing than other topics. It’s important we get this right.
- So, the results will be published in two places: first, in documents like this one on the Potton.ca website. Second, on a new Connexion Potton Facebook group_which will provide a public forum for conversations, questions, critiques and so on. Please, if you are a Facebook member, go check it out. If you are not a Facebook member, consider becoming one if only to join the conversation. We recognize that Facebook is not everyone’s cup of tea and are working on alternatives, but for the moment this is the most sensible solution to get the forum we feel is very important.
- Learning and adjusting as we go. It’s already clear that we’re going to make mistakes and that some of you are going to be very critical when we do. Proceeding piecemeal and openly will help us to prevent mistakes, respond to your input, and most importantly, build your trust over time.

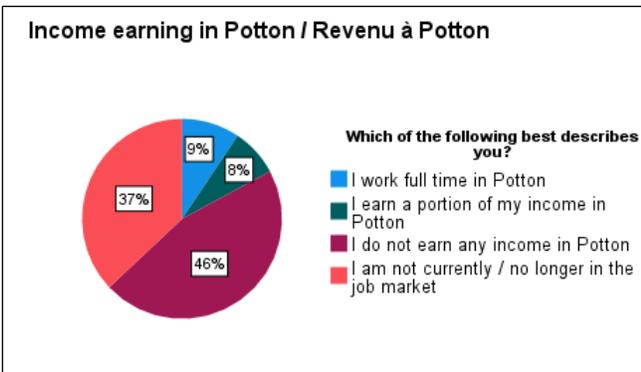
Next, some data about who has responded to this last survey and then some “benchmark” data about how we feel the community is progressing. The next publication will talk about *Potton en Bref* and your comments about the process so far.

Profile of Sample: About the people who answered the first consultation survey:

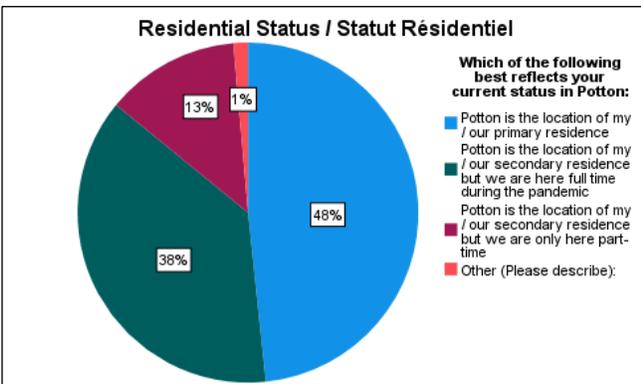


- Just slightly more men (52%) than women answered (48%). This is a little more “male” than we expect (women live longer and so make up a little more than half of the Canadian population). In the data we talk about in this doc, there is little evidence that men and women think differently. Finally, we chose not to ask questions about gender identity or sexual orientation – a decision we would welcome comments on.

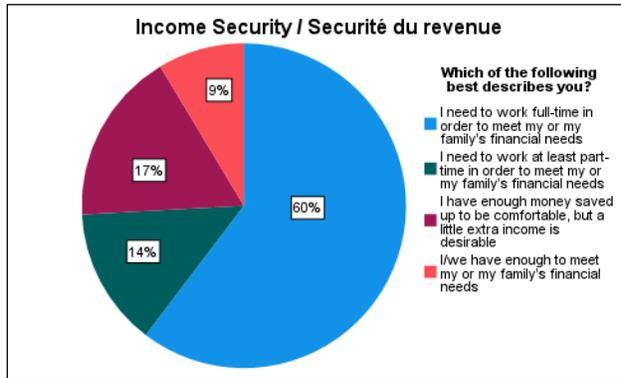
- Francophones outnumber Anglophones by about 2 to 1. That said, we don’t have much information here to suggest that English and French-speaking residents see things differently, at least where the topics here are concerned.



- Here, we see that the survey sample is very much dominated by people no longer in the job market (37%) or who do not earn any income here (46%). This is very likely a reflection of the community in general, but it does have implications for how we interpret some results, especially anything having to do with our local economy.



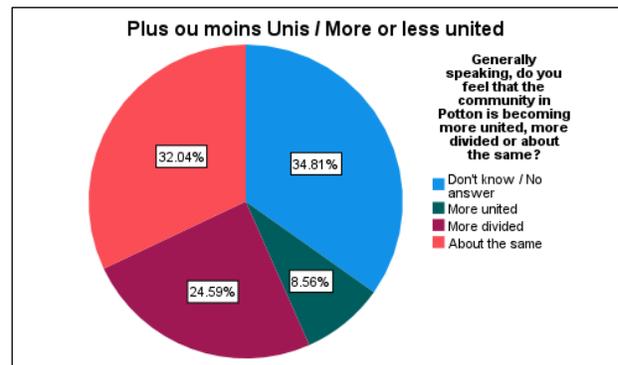
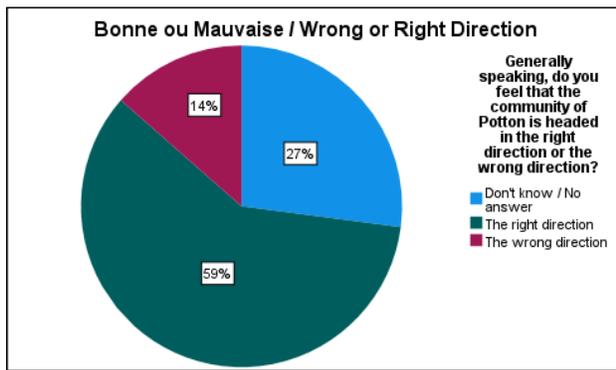
- Half of the respondents are full-time residents of the township. Although the reality of the split between full and part-time residents is not known, this is more full-time residents than we might have expected. Of course, “full time” is composed of a diverse group of people, some of whom are not “locals” as we typically use the term. Also of note: a lot of respondents (38%) are living here full-time during the pandemic.



➤ Finally, we see from this data that while very few are earning income in Potton, most of the respondents are working full time because they need to. Some 26% are either “comfortable” or have enough to meet their financial needs.

Benchmarks: How the community is evolving generally and in terms of unity

The following data show the proportions of respondents who believe that the community is headed in the right or wrong direction and how many feel that we are becoming more or less divided. The term “benchmark” is used here simply to highlight that how these proportions evolve over time is important – perhaps more important than the current snapshot. We will continue to ask these questions and watch how things change.



Finally, a look at how the data about unity are influenced by residential status. Statistical analysis tells us that full time residents are statistically a bigger proportion of those who feel that the community is becoming more divided. (Their presence in the “right direction” group is not significantly lower – readers are reminded that this group is proportionally larger in the total data).

